

FOR IMMEDIATE RELEASE: TUESDAY 23 APRIL 2019

SCOTLAND'S FIRST DEDICATED STOP MOTION ANIMATION STUDIO OPENS IN GLASGOW

CLUBHOUSE STUDIO'S FEMALE FOUNDER BRINGS PAPER MAGIC TO GLASGOW

TODAY, a new creative venture launches in Glasgow. Clubhouse is a brand new independent stop motion animation studio in the heart of the city - set to bring its unique brand of creative magic to screens.

The studio is the first of its kind in Scotland and the latest exciting announcement for Glasgow's burgeoning creative industries scene following the announcement by Channel 4 of a creative hub in the city of Glasgow and the recent launch of BBC Scotland's dedicated channel.

To celebrate the launch of Clubhouse, studio Director Eleanor Stewart will be releasing animated short The Tearaway, exclusively available to watch on Clubhouse channels online, for a limited time only - from 8am Tuesday 23rd April - midnight Friday 26th April 2019 (see notes to editors below for details).

Eleanor Stewart - Clubhouse Founder and Director said:

"I'm very proud and excited to be launching this venture in Glasgow in 2019 - Clubhouse will be a specialist studio for stop-motion - a magical medium for storytelling which makes a strong, memorable impact online and captures the imaginations of both young and old."

Andrew Dobbie - Director of MadeBrave

"I am delighted to see this new studio opening, not only is Eleanor a talented and creative powerhouse in the city, but the opening of Clubhouse shows that the creative industries in Glasgow is growing and flourishing."

Joanna Susskind - Director and Founder of Toad's Caravan, said:

"At Toad's Caravan we keep our noses to the ground in the hope of discovering exciting ideas, projects and people in and around Scotland. Eleanor had been on our radar for a while and we were delighted when she agreed to jump aboard for a collaboration recently. Paper-craft and stop-motion are both powerful visual messaging tools that we would love to encourage more clients to embrace. It's a great thing that Eleanor is launching her studio right here in Glasgow and we wish her all the best!"

Graeme McGowan - Creative Partner at Jamhot, said:

"Eleanor creates bright, bold animation work that makes people smile, and if there's one thing that the world needs more of at the moment it's smiles. That's why I think the launch of her exciting new animation studio is an amazing thing for Scotland's creative community. Eleanor is brilliant, and also very nice too. You should work with her, you won't regret it."

Media enquiries: Eleanor Stewart - 07913375652 - hello@clubhouseanimations.com
www.clubhouseanimations.com

Douglas Irvine, Artistic Director at Visible Fictions said:

“The founding of Clubhouse is a development we’re so excited about. Visible Fictions recently completed a major project with Eleanor, the creation of an exquisite animated short film that has innovated the delivery of our storytelling. Eleanor’s creative approach is unique and her talents as an animator, director and film-maker have created magic on-screen. I foresee only great things in the future of this studio.”

Eleanor Stewart said:

“I’ve been a stop-motion animation specialist working all over the UK and across the pond, and now I’m putting down some entrepreneurial roots in my home city of Glasgow.”

Clubhouse will focus on a unique mix of creative work for brands and artistic creative projects. Having worked on content for creative campaigns, media idents and short film projects from concept to delivery, Eleanor has a unique skillset capable of providing the full creative package for stop motion animation. And with a flair for captivating storytelling, Eleanor has recently worked on creative productions for children as well as creating bespoke content for major brands.

The studio will be focusing on some exciting projects in its first few months of business, including launching an animated short film which was made in collaboration with children’s theatre company Visible Fictions, written by renowned playwright, Frances Poet and directed by one of Scotland’s most talented theatre directors, Douglas Irvine.

Clubhouse is also crucially the first female-run animation studio in Glasgow and founder and director Eleanor Stewart has made its creation very much a women-led enterprise.

Eleanor Stewart said:

“Our new branding was made by Ilka, a women-led creative studio, Glasgow is full of great creative businesses, founded and powered by brilliant women. I will be looking to encourage, foster and train new talent in animation as the studio grows.”

“The animation industry has more women in it than perhaps ever before, but it has a long way to go. The media landscape needs to support change to embrace the full potential of talented women.”

NOTES TO EDITORS

EXCLUSIVE TIME-LIMITED RELEASE OF ANIMATED SHORT ‘THE TEARAWAY’

To celebrate the launch of new animation studio Clubhouse, Director Eleanor Stewart will be making her animated short film The Tearaway available to watch online for a limited time only - From 8am Tuesday 23rd April - midnight Friday 26th April 2019.

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The full short film of The Tearaway will be available to watch online on the Clubhouse Facebook Page, and on their website at www.clubhouseanimations.com.

The film will only be available to view on the above dates.

ABOUT CLUBHOUSE

Clubhouse, a Glasgow-based independent animation studio founded in 2019, is Scotland's only dedicated stop motion animation studio, and the country's first 100% paper animation studio.

Clubhouse are specialists in telling stories through stop motion animation, bespoke video content, handcrafted paper models & set design.

Clubhouse create playful handcrafted content, ideal for colourful campaigns or surprising social media, using colourful paper models and captivating characters.

The unique strengths of Clubhouse are its ability to provide the whole service of stop-motion creations, including creative & artistic project collaboration, compelling bespoke video content, handcrafted paper models and set design. Clubhouse will be mixing up traditional stop motion animation and digital wizardry to make compelling social media videos that tell brand stories.

Founder Eleanor Stewart has been creating paper stop-motion animations for the past 10 years, for diverse clients such as Jura Whisky, John Lewis and The One Show.

ABOUT THE FOUNDER

Eleanor Stewart is an award-winning graduate of Glasgow School of Art and a sought-after stop motion animation specialist.

She specialises in animation with paper, and creates magical stories through bringing the medium of paper to life.

She has worked for clients such as Jura Whisky, John Lewis and BBC's The One Show.

Her latest creative animated work is in collaboration with acclaimed children's theatre company Visible Fictions, launching later this year.

Follow the link to view the announcement by founder Eleanor Stewart on Clubhouse website <https://www.clubhouseanimations.com/news/2019/4/22/welcome-to-clubhouse>